

Princess Patricia's
Canadian Light Infantry
Regimental Headquarters
PO Box 10500 Station Forces
Edmonton AB T5J 4J5

1150-3 (RM)

15 August 2012

Distribution List

MINUTES FROM THE
146th REC MEETING
HELD WEDNESDAY 20 JUNE 2012

Reference: Minutes of the 145th PPCLI REC Meeting, dated 23 Oct 2011

Chair:	LCol W.H. Fletcher LCol N.J.E. Grimshaw	Chairman of the REC/CO 1 PPCLI Designated Chairman of the REC/CO 1 PPCLI
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Members Present:

LCol K. Gallinger	CO French Grey Bn
LCol J.T. Adair	ERE Rep Ontario (less NCR) and OUTCAN
LCol R.T. Ritchie	ERE Rep Ottawa and Quebec
LCol R.T. Strickland	ERE Rep Wainwright
LCol M.C. Wright	CO 2 PPCLI
LCol J.W. Errington	CO 3 PPCLI
CWO G.R. Cavanagh	RSM 3 PPCLI
CWO T.B. D'Andrade	RSM 2 PPCLI
CWO R.F. Kiens	RSM 1 PPCLI
CWO J.L. Scheidl	Sr PPCLI RSM
MWO J.R. McNabb	RSM French Grey Bn
MWO T.D. Sopera	NCM ERE Rep for CANSOFCOM
Mr Arndt	Representing the National President of the PPCLI Association

Ex-Officio Members:	LGen (Ret'd) R.R. Crabbe	COR – was absent due to conflicting office calls with the CinC
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Col G.D. Corbould	Regimental Colonel
Maj H.J.S. Mandaher	RM, Secretary/Treasurer

Guests:	BGen (Ret'd) V.Kennedy	Guard 100 th Anniversary Advisor
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LCol J. Reiffenstein	
Capt D. Peabody	100 th Anniversary Office

NOTE 1: OPIs are denoted in **BOLD TYPE**.

1. The meeting was called to order at 0800 hrs by the Chair, LCol Fletcher.
2. OPENING REMARKS
 - a. The Chair welcomed everyone to the REC meeting. LCol Fletcher will chair the meeting and handover the Chair of the REC to LCol Grimshaw at the end of this meeting.
 - b. Chair: The intent of this meeting is for the REC to leave with a better understanding of the Regiment's financial status.
 - c. Col Corbould: Col Corbould assumed the duties of Regimental Colonel from Colonel Anderson in May 2012. Col Corbould will contact the ERE Reps shortly to discuss career issues.
3. Review of Minutes. There were no concerns about the minutes. The 100th planning process has transitioned from the Guard and REC effort to the execution phase involving primarily the REC.
4. Regimental Calendar
 - a. The Chair asked that the calendar be more encompassing to reflect all matters that affect the Regt. The RM is to add all major activities to the end of the Frezenberg Commemoration **(RM)**.
 - b. The Chair stated that BGen King wished to hold a 100th Planning conference. If possible, schedule the meeting around the RADD in Shilo **(RM)**.
5. Financial Review
 - a. Marv Fenrich, the Regimental Financial Advisor, reported that overall finances are doing well. Korean Student Fund doing well, Regt Benevolent Fund up \$21K and Legacy Fund up \$18,000 (numbers based on pre-2008 financial downturn).
 - b. LCol Fletcher: the Legacy Fund is the nest egg for the Regt, aimed at achieving long-term financial health. In a catastrophic failure the funds can be used as the Regimental reserve; however, there is no intention of using the Legacy Fund for any 100th activity.
 - c. Marv: Investment phase complete. All 100th investments have been moved into money market funds as the Regiment prepares to start spending for the 100th. We are too close to the 100th to leave funds invested in equities, which can be unpredictable in a volatile market.
 - d. LCol Fletcher: 100th expenditures should not jeopardize long-term health of the Regt. 100th Funds should be raised separately. The Regiment's Centennial celebration should add to our Legacy fund by 2015.
 - e. RM: DHH grants making approximately \$3,000 in interest a month; interest earned is not part of the encumbered funds. Intent is to keep this as

a reserve, and use for the 100th if necessary. **Decision from the REC: Extra money earned to be used for the hundredth (100th AO with Chair Approval to commit).**

- f. LCol Fletcher asked that the internal IO campaign be continued to inform the Regiment that Regimental dues are primarily used for the benefit of our soldiers and veterans. Continue IO campaign to show where money goes and encourage soldiers to pay into the contributions.
 - g. RM: the fundraising efforts for the Museum Improvement Project have exceeded expectations. The fundraising has secured \$1.6M. It is too soon to declare a surplus; however, once a surplus is confirmed, we will have to go back to the donors and request authority to re-direct funds to a similar project or a project acceptable to the donor (100th AO).
6. PPCLI Warehouse. LCol Fletcher stated that other outlets (Kit shops) must cooperate. It is about quality control. It must be done from the centre and people must be stopped from making money on the VP name. Supply Sgt is an authorized dealer of PPCLI merchandise in West Edmonton Mall. Proposals for merchandise should go through to the RM/100th AO for presentation to the REC.
7. Museum. The museum improvement project is on track for completion by December 2013. Biggest issue is museum staff once ASU Calgary shuts down. The grand opening in 2013 must be a big event. BGen (ret'd) Kennedy suggested having the Art Show at the same time as museum opening.
8. Centennial Book. LCol Strickland provided an update on the PPCLI Centenary Book. The Book is coming along but more pictures are needed from the modern era, particularly Op ATTENTION. Please solicit the troops for additional photos. The pictures should be sent through RHQ so they can be archived to the Regimental collection (AII).
9. PPCLI Web Portal. The RM provided an update on the Web Portal development project. The new web site will be operational by 7 September 2012. The priority of effort for the website development is the Kit Shop on-line sales capability and the 100th AO information and registration pages. The 100th registration capability is a must for the opening of the AO 7 September 2012.
10. Op HUSKY
- a. The RAdj provided an overview of Op HUSKEY. Op HUSKEY is a Canada Company initiative partnered with the Gregg Centre at UNB. The two main events are the Opening Ceremony 10 Jul 13 and Commemoration of fallen 30 Jul 13.
 - b. Cost: \$3500-4000/person.
 - c. Discussion: how should Regt participate? Official participation? Ceremonies only or follow the whole advance? Col Corbould stated this is a PD opportunity. LCol Fletcher suggested the PPCLI Foundation be

approached for money to support the cost. Or, if the event is designated as PD, public funds could be used. Should cadets be sent?

- d. Recommendation: Op HUSKEY should be made a PD task so it can be opened to a broader audience. The Chair of the REC will address this issue and RHQ will coord Regimental participation (**Chair and RM**).
11. Honours and Awards. Top candidates on pre-regimental-duty courses do not qualify for Regt Achievement awards. For example DP 1.1 and 1.2 Top Candidates are not eligible for Regimental recognition. In addition, LCol Fletcher stated Regimental H&A should not be overlooked to recognize anyone that has supported the Regiment; however, if merited, formal recognition through the chain of command should be considered.
 12. PPCLI Assoc Update
 - a. The proposed Memorial park plan for Griesbach Village was well received by CinC. Estimated expected cost: \$160,000.
 - b. LCol Fletcher: we should not miss this opportunity. We can keep the time capsule at HGMP. We should not pursue this project at the exclusion of what we have. At this time, no discussion or decision has been taken regarding the future of HGMP.
 - c. LCol Strickland: We have to do it. Long association between Regt and Griesbach.
 - d. The REC agrees to go ahead with Griesbach memorial site. Association to proceed with discussion with Canada Lands Corp.
 - e. Issue: what to do with existing HG Memorial park?
 - f. RM: Suggest doing basic repairs. RM to prepare a budget in consultation with the Association and Base CE, by the fall (**RM**).
 - g. Chair: Discussion on HGMP and time capsule will be resumed in the Fall REC meeting.
 13. Guard Update
 - a. Col Corbould, the Regimental Colonel provided an update from the last Guard Meeting, held in May in Calgary. The Guard Meeting was about funds.
 - b. The other issue covered was “role of the PPCLI Foundation”. The Regiment wants to make sure all efforts are coordinated between RHQ, the PPCLI Foundation and the PPCLI Association. We can’t work at cross purposes.
 - c. The REC will focus on the 100th while the Guard starts looking long term – beyond 2014.
 - d. The ERE Reps:

- (1) LCol Gallinger, Atlantic Region;
- (2) LCol Ritchie Ottawa Region;
- (3) LCol Allen CANSOFCOM;
- (4) LCol Adair ON and OUTCAN;
- (5) LCol Wright MB and SK;
- (6) LCol Stalker, BC and AB (less Wainwright and Units);
- (7) LCol Strickland, Wainwright; and
- (8) LCol Fletcher, NCM Career Rep with CWO Scheidl.

14. 100th Update

- a. Edmonton Commemoration: All on track. Bookings are good. Next step: Recce of Northlands. Still looking for site for the parade; the airstrip was re-measured and not sufficient. Is the municipal airport an option? Expand the current parade square at Garrison Edmonton?
- b. Baton Relay: No change to the presentation provided at the Assoc AGM. A national sponsor has not yet been confirmed. 2 PPCLI is working with the 100th Cell and the Foundation.
- c. Ottawa Commemoration: Initial recce to be conducted this fall. Detailed recce scheduled for 2013. LCol Errington plans to assign OPIs for each event and keep a C2 element in Lansdowne.
- d. Letter wrt Rideau Hall tree planting has been signed and sent by the CoR. A copy was provided to RHQ.
- e. LCol Ritchie: The Sunset Ceremony will be the only joint event with the R22eR. The Regt Dinner is scheduled for 19 Sep. The PPCLI request for Army support must be in by 31 Jul 12. Maj Mandaher to consolidate return from units and submit through G3 LFWA (**Maj Mandaher**).
- f. Dinner venue: REC approved the funds requested to secure the venue (\$1110.00). If the venue booked is not used, the Regiment will lose the deposit. The REC is prepared to accept the risk in order to secure a suitable venue.
- g. Shoulder tabs: A briefing note was sent to Army staff through COS LFWA. Decision not expected before end of 2012.
- h. Frezenberg Commemoration: No change to the briefing provided at the Assoc AGM.
- i. 100th Log O: The changes requested to the final draft of the logo design were not suitable, making the logo very "busy" and unusable. Based on the recommendations from the designer, the REC approved a hybrid design for the 100th Logo. The decision to use the full logo or the design

without text will be taken based on the intended use. The 100th AO will circulate the final logo design to the Regiment (**100th AO**).

- j. ECP Participation: They are waiting for a formal request. They claim they can cover their own expenses/accommodations/travel. Not required to factor into planning for Ottawa commemoration. The 100th AO to coord with the ECP Band (**100th AO**).

15. 100th Budget

- a. Priorities discussion: Suggestion of rearranging the priority of events as EC, OC, CBR, FC. Discussion between reinvigorating our history with the members of the Regt (making FC a priority) or connecting with Canadians (CBR priority). REC decided to resume discussion in Nov.
- b. 100th AO will control money, but not event OPIs.
- c. RM to put skeleton budget together by end Jun (**100th AO**).
- d. Expenditures are case by case for supporting plans.
- e. **Decision: REC released to the 100th AO funds for the core activities – not to exceed \$516K.** These funds will be used to ensure the core activities can be booked and opened on time. These funds are not for supporting activities. The Director of the 100th AO is responsible to the Chairman for regular updates. If additional funds are required, must be approved by the REC (**100th AO**).
- f. **Decision: REC released to the 100th AO \$150K for merchandising and product development.** The Director of the 100th AO is responsible to the Chairman for regular updates (**100th AO**).

16. 100th Manning

- a. Org as proposed by RM generally accepted. LCol Grimshaw expressed concern in the current RM being the single point of failure; we need depth of knowledge in the organization. The new RM (Capt Lerch) and Maj Mandaher will work closely to ensure we do not have a single point of failure.
- b. Gen Kennedy believed Assoc Rep's usefulness in the org underestimated. LCol Fletcher stated the issue is not one of utility, but of funds, that is why Assoc rep was cut from the AO staff list. Civilians or retired Patricias will not be hired with Regimental funds until absolutely necessary.
- c. As for other staff, there is shortage of MWOs. RSMs are unable to provide an MWO for the AO. An option for the 100th AO is to use spare staff capacity from within RHQ.
- d. The 100th AO to provide an updated manning request to the REC by Spring 2013 (**100th AO**).

17. BGen (ret'd) Kennedy Brief
- a. Public info campaign phase 1: to remind Cdns of upcoming anniversaries.
 - b. Radio show to be held in Nov 12.
 - c. TV ads to be run by Shaw.
 - d. Heritage minute: REC recommends pursuing option A, focusing on Gault and the forming of the Regt. No money required for this project.
 - e. Soldier Choir: LCol Fletcher suggests canvassing for interest.
 - f. Suzanne Steele requiem: Task to 1 or 3 VP. Set for Calgary 10 Nov 12.
 - g. Art Show: Received \$10K from Legion, plus another \$10K, bringing total funds up to \$44K. Planning to ask for \$20-50K from AB Lotteries. The title for the show recommended: Centuraie. There was no objection to the proposed title.
 - h. For art show, asking for production of new art and for artists to donate their art. List of desired artists presented in slides.
 - i. Total estimated cost: \$167K. Expected gross revenue: \$17K. The Art Show is not expected to make a profit. The requested commitment from the Regiment is \$24K for O&M, the rest is expected from other sources.
 - j. Bill Bewick will decide what art is accepted for the show.
 - k. The **REC approved \$24K for the art show** so the funds can be used as matching funds for potential grant requests. No additional Regimental funds will be used to support the Art Show. The Art Show is supposed to be a self-supporting element of the 100th celebrations.
 - l. Decision made to have a booth at the Better Ole for interviewing soldiers for the Memory Project.
 - m. Little digital short films by Peter Lockyer denied.
 - n. Music: expecting to produce a 2CD set by Xmas 2013.
 - o. New PPCLI Anthem played. Feedback requested.
 - p. Another PPCLI anthem being recorded by a major artist.
 - q. Suggested to showcase new music in May 14 as a money-making activity.
 - r. Suggested to have the EPS Pipes and Drums do a recording.
 - s. Idea: hold a fundraising concert in May 14?
 - t. Freedom of the City of Winnipeg to be held 8 May 14.
 - u. **Decision: REC agrees to move the FC dates two to the right. Allows better scheduling.**

- v. Discussion on students and cadets: how many to bring and from which units? Suggestion: seek a Belgian school to help host the students.
 - w. BGen (ret'd) Kennedy: "Need an executive team for the Show: Bill Bewick is Project Director; Show Curator from TMM; need a rep from RHQ who can manage the Heritage elements – perhaps Regt Adj; and need publicist from Museum and Archives Karen Storwick. This mix will allow good coordination with ongoing work and events, and will allow a small team to deliver the goods."
 - x. The RM stated Karen will not be available for this task. She will work with the 100th Office to assist with fundraising, marketing, and content development.
 - y. As for RHQ support, the Museum Officer, the RAdj, and the Museum Manager, WO Yarley, are suited to assist the Art Show; however, given the demands of the Centennial Book and the Museum Improvement Project, in addition to other RHQ duties, they can only provide limited support. Taking on executive responsibilities for a supporting plan is beyond the current capacity of RHQ. Any "spare" capacity has been allocated to the 100th AO.
18. Merchandise. The RM presented several merchandising options, many ready to be implemented. The REC supported the risk mitigation strategy (minimal upfront investment in stock and pre-sell where possible). The REC approved the use of \$150K towards merchandise development (**100th AO**).
19. Benevolent Fund. The Benevolent Fund By-Laws do not, technically, allow the Benevolent Fund to be used to help the next-of-kin of our fallen or non-serving and non-Association members. The REC agreed that the spirit of the Benevolent fund is to help any Patricia, serving or retired or the NoK of our fallen. The REC directed that the RM draft wording for the Benevolent Fund by-laws to include **(RM)**:
- a. the Next-of-Kin of fallen or deceased Patricias; and
 - b. Retired Patricias and their families who may not be members of the PPCLI Association.
20. Closing Remarks
- a. Col Corbould thanked LCol Fletcher for his outstanding work as Chairman of the REC during his tenure as CO 1 PPCLI. LCol Fletcher will remain a member of the REC. LCol Grimshaw was welcomed officially as the Chairman of the REC.
 - b. LCol Fletcher thanked RHQ for the work they do in the background to look after Regimental affairs and members of the REC for their support.

- c. The new Chair, LCol Grimshaw, thanked LCol Fletcher and adjourned the meeting at 1530 hrs. The date for the next meeting TBC.

Prepared by:



H.J.S. Mandaher

Maj

Secretary/Treasurer

~~Approved/Not Approved~~



N.J.E. Grimshaw

LCol

Chairman of the REC

Distribution List

Action

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Information

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