

Princess Patricia's
Canadian Light Infantry
Regimental Headquarters
PO Box 10500 Station Forces
Edmonton AB T5J 4J5

1150-3 (RM)

May 2012

Distribution List

**MINUTES FROM THE
65th REGIMENTAL GUARD MEETING
HELD SATURDAY, 22 OCTOBER 2011**

References: A. Minutes of the 64th PPCLI Guard Meeting, dated 15 June 2011
B. Guard Reading Package – Hard copies provided at the meeting

Chair:	BGen King	President of the PPCLI Guard
Members Present:	BGen Overton Col Anderson Col Brennan Col Corbould CWO White Mr D. Pentney	Vice President/Regimental Colonel Sr PPCLI RSM National President of the PPCLI Association
Members Absent:	BGen Day Col Barr Col Creighton Col Eyre Col Hammond Col Makulowich	
Ex-Officio Members:	LGen (ret'd) R.R. Crabbe LCol W.H. Fletcher Maj H.J.S. Mandaher	COR Chairman of the REC Secretary
Guests:	BGen (Ret'd) V.Kennedy LCol M.O. Blackburn LCol K. Gallinger LCol N.J.E. Grimshaw LCol S.A. Hackett LCol D. Mills	Guard 100 th Anniversary Advisor REC Member, ERE Rep Wainwright REC Member, CO French Grey Bn REC Member, ERE Rep Alberta, BC, and North (less Wainwright) REC Member, ERE Rep Ontario and overseas posting (less Ottawa) REC Member, COS ERE Rep CANSOFCOM

LCol J. Reiffenstein	
LCol R.T. Ritchie	REC Member, ERE Rep Ottawa and Quebec
LCol H.S. Sajjan	Guest Speaker
LCol M. Wright	REC Member, CO 2 PPCLI
Maj K. Barry	REC Member, CO 3 PPCLI
Maj S.P. Moran	100 th Anniversary Secretary
CWO A.R. Chase	REC Member, NCM ERE Rep Alberta, BC, and North
CWO R. Kiens	REC Member, RSM 1 PPCLI
CWO J. Scheidl	
CWO Stapleford	
CWO C.J. Waugh	REC Member, RSM 2 PPCLI
MWO J.D. Butters	100 th Anniversary Sergeant Major
MWO Cavanaugh	
MWO D'Andrade	REC Member, RSM 3 PPCLI
MWO Francis	REC Member, NCM ERE Rep for Ottawa, Quebec, and overseas postings
MWO McNabb	
MWO Sopera	REC Member, NCM ERE Rep for CANSOFCOM
MWO Seymour	REC Member, RSM French Grey Bn
Mr Delzile	

NOTE: OPIs are denoted in **BOLD TYPE**.

1. The meeting was called to order at 0800 hrs by the Chair, BGen King.
2. OPENING REMARKS
 - a. BGen King stated the format of combined meetings will be used for efficiency. After the common briefings, the Guard and REC business will be conducted independently. To date, we have made tremendous progress in a bunch of areas. We have a strong foundation:
 - (1) 100th planning is progressing nicely. After the briefings and discussions over the weekend, we will be ready for one final set of amendments and issue the final plan for the 100th by end November.
 - (2) Our key projects are in good shape.
 - (3) Succession planning, under Dave Anderson, is setting up the Regiment very well. The plan set in place years ago is bearing fruit.
 - (4) This afternoon the Guard will discuss money issues, fundraising, Regimental goals, and how do we succeed.
 - (5) The attendance at the French Grey Ball was very impressive. We had MPs and MLA in attendance as well as some important people from the business community. There is a definite ground swell of support for the Regiment.

3. REVIEW OF MINUTES. There were no issues and the minutes were accepted as presented.
4. 100th PLANNING
 - a. The COR stated we are at a critical point in the planning for the 100th. We are at the point of “no more good ideas”. We need to transition to final coordination and planning for execution. We will issue the guidance followed by the Regimental Plan and Financial Document.
 - b. Edmonton Commemoration
 - (1) The Commanding Officer of 1 PPCLI provided an update on the EC. The COA of choice was to use the Edmonton Garrison for all activities, less the Regimental Dinner, which can take place elsewhere due to space limit in garrison. The facilities required on garrison have been booked. The two options for the dinner are Northlands and Shaw Conference Centre.
 - (2) Logistics and accommodations to be confirmed.
 - (3) CO 1 PPCLI will coordinate the involvement of aircraft demonstrations.
 - (4) If Skyhawks are to be involved, then we need to get the request in by the previous fall.
 - c. Ottawa Commemoration
 - (1) The Commanding Officer of 3 PPCLI provided an overview of the OC. We will synchronize with the Army week in 2014. We will do a joint Sun Set ceremony with the R22eR. We will need to de-conflict the Regimental dinner with the Army Mess dinner.
 - (2) We need to plan with the R22eR and coordinate with the Army Week activities.
 - d. Frezenberg Commemoration. The state of repair of our memorial is deplorable. We will need to discuss the long-term maintenance plan for the next 50 years. A 2 PPCLI recce will be conducted of the Frezenberg site.
 - e. Memorial Baton Relay. The baton will be a maple wood drill cane with a large end with a cap badge. The end will be removable to insert memorial device.
5. Regimental Logo. The RM presented over a dozen options for the 100th logo. The Guard and REC members were asked for opinions and to vote on three logos each. The votes were tallied and left to the REC for selection of a logo based on votes. See the REC minutes for final selection.
6. Financial Projections for the 100th. The 100th AO provided a briefing on the financial projections to date. The general plan calls for all events to generate sufficient funds to recoup regimental funds invested, except for the allocations for the PISC and the Anniversary Office.

7. Public Information Programme. The COR stated the following were interested in working with or helping the Regiment:
 - a. RH Thompson. RHT did a mural/projection project listing the names of our KIA. A general discussion has taken place to see how we can incorporate RHT's concept.
 - b. Bryan Adams. BA will be doing a song for the Regiment. The Regiment will help with sourcing troops and a band as needed.
8. Association Update. The Association AGM is scheduled for 25 to 27 May 2012, Calgary, AB. All AGM activities will take place at the Deerfoot Inn and Casino.
9. Fundraising Update
 - a. PPCLI Foundation. BGen Overton provided an update on the activities of the PPCLI Foundation. He stated it was difficult understanding what the Foundation is about. The foundation is a large idea and an important part of the Regiment. With the PPCLI Foundation, we have the means of reaching out to outside agencies to raise funds. We need to think of the Foundation like the United Way that funnels money to charities. Note, the Foundation is accountable to CRA and responsive to the Regiment. COR stated that as a Regiment, we need to be seen to support the Foundation. The foundation will do fundraisers, but the regiment needs to do its share and not wait for the Foundation to do all the work.
 - b. Association. The Association fundraising efforts are through HGMF, an arms-length organization. The Association's challenge is to raise \$250K. The Association Business Plan sees the end state of \$90K.
10. Reports. The RM provided briefings on the state of Regimental Finances, the Regimental Calendar, and two fundraising initiatives: HHC and CHoH.
11. PD Briefing 1 – Network and Influence Building. LCol H.S. Sajjan joined the Guard and REC to provide a briefing on networking and influence building. The briefing was held in two parts: Part 1 was for all attendees to discuss the basic psychology of influence and social networks. and Part 2 was more detailed and included some sensitive information about actual methodologies and techniques of getting others to align their views with you.
12. **END of COMMON BRIEFINGS - REC DEPARTED**
13. PD Briefing 2 – Network and Influence Building. Part 2 of the PD session was more detailed and included some sensitive information about actual methodologies and techniques used by police forces. The purpose of the briefing was to show the Guard and the REC that there is a science to generating influence.
14. Regimental Outlook. The Guard had a philosophical discussion on fundraising. The question asked was why are we raising money? What are we going to do with it? What is PPCLI Inc? Our goal is to perpetuate the Regiment. Currently, it is a question of capacity and expertise.
15. Guidance. From BGen King, President of the PPCLI Guard:

- a. The Anniversary Office will be opened in the summer of 2012. Col Anderson and the Chairman of the REC will work on the structure of the AO. We will need to rely on a surge capability.
 - b. The information provided by LCol Sajjan during the PD session is important. We need to incorporate influence strategy into the way we conduct outreach and fundraising. This needs to be considered for both the near and long terms.
 - c. We need to create a better calendar and generate an engagement plan. The calendar needs to include our social activities and exercises.
16. Closing Remarks. The Chair thanked the organizers and attendees for their time and effort.

Prepared by:

H.J.S. Mandaher
Maj
Secretary

Approved/Not Approved

C.R. King
BGen
President

Distribution List

Action

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PPCLI Regimental Executive Committee//Chairman
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