

LINKAGE OF FINANCIAL ACTIVITIES TO REGIMENTAL OBJECTIVES

OBJECTIVES

1. Regimental financial objectives will support broader Regimental Objectives listed in the Regimental Operating Plan. Their linkage with financial objectives is shown below:
 - a. Support to Regimental Objectives Three (Regimental Family) and Five (Image and Identity). Secure the funding and resources needed to support the development of cohesion and Regimental pride and esprit de corps amongst all members of the Regiment. This will include the regular commemoration of the anniversary of the founding of the Regiment or other historical events of significance for the PPCLI as well as the internal and external communication tools necessary to connect the members of the Regiment to one another as well as to the CAF and to all Canadians;
 - b. Support to Regimental Objective Four (History and Traditions). Secure the funding and resources needed to preserve, perpetuate and promote the history and heritage of the Regiment through the operations of the PPCLI Museum and Archives (less grants for specific functions) as well as the establishment and/or maintenance of Regimental memorial and heritage sites;
 - c. Support to Regimental Objective Six (Benevolence). Secure the funding and resources necessary to support the benevolent objectives of the Regiment for our serving soldiers, veterans and Regimental Family members. This will include veterans' care programs, emergency loans and grants, support to Royal Canadian Army Cadet Corps affiliated to the PPCLI and bursary programs for our Regimental Family members and other similar activities; and
 - d. Objective Seven (Effective Governance). The Regiment will create and maintain in good order on a probative and due diligence basis, in accordance with the relevant laws, orders and regulations as issued by the DND, the CAF, TB, Industry Canada, the Canada Revenue Agency and provincial governments, a financial framework of charitable and non-charitable funds and accounts to support Regimental Objectives. In addition, the Regiment will secure the accrual of capital funds sufficient to support the financial framework in perpetuity without primary recourse to public grants, voluntary contributions or private fundraising.